

**SRIMCA-MBA, Uka Tarsadia University Organized Industrial visit to Mangal Krupa Food Products and Shree Radhe Dairy- Surat**

**Name of the Resource Person: Dr. Krunal Patel**

**Designation/ Affiliation: SRIMCA-MBA, UTU**

**Participants (Class, Sem., Number): SYMBA (Finance, Marketing & HR)**

**Date: 24.02.2022**

**Time & Duration: 9:00 am – 04:00pm**

**Coordinator(s): Ms. Bhoomi Patel & Dr. Swapnil Chaurasia**

**Venue: SRIMCA-MBA; Uka Tarsadia University**

SRIMCA-MBA, Uka Tarsadia University organized an Industrial Visit for SYMBA students to gain real life insights about entire functioning of a manufacturing organization. The students were oriented about the production process of candies at Mr. Candy (Mangal Krupa Food Products) right from the preparation of the starch content to the packaging of the final product. Critical aspects like sanitation, safety, hygiene and coordination of entire production and operation process was explained and demonstrated. At Shree Radhe Dairy Farm, the visit contained detailed explanation to supply chain management, planning, production, packaging and warehousing. Key highlights like signage and role clarity was discussed along with business problems and solutions. The visit ended with an interactive session with the management team about future prospects of the company.

